

SPONSORSHIP PROSPECTUS



Software Association of Oregon's 15th Annual Golf Tournament

Scramble at Langdon Farms

**Friday, July 16, 2010
1pm-7pm**

Presented by (YOUR NAME HERE)



Software Association of Oregon

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Software Association of Oregon
Connect to Innovate

15th Annual Golf Tournament: Scramble at Langdon Farms

Fact Sheet

Date	Friday, July 16, 2010
Time	1:00pm-7:00pm
Location	Langdon Farms (Aurora, OR) <i>Rated #1 for Oregon tournaments by the Portland Business Journal</i>
Buy Tickets	www.sao.org
Audience	Oregon's technology, software and service providers Last year we sold out, so we're anticipating a full field of 144 golfers
Purpose	We're planning a fun event where our members can network, play golf, and enjoy a day out of the office. This is one of our best opportunities of the year to network with other business professionals.
Format	4 person scramble
Agenda	
	11:00am Sponsor check-in / tee setup
	1:00pm Guest check-In
	Driving range practice & networking
	1:45pm Shotgun start!
	18 holes of golf with games & prizes
	6:30pm Awards Dinner
	7:30pm Event ends / clean up

SAO Chapter Members

We encourage SAO Members from our chapters to attend this event to more strongly connect our statewide member base. Contact us for special ticket pricing.

Visit www.sao.org for event updates, sponsors, and confirmed guest lists.

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Presenting Sponsor ✕ 1 available ✕ \$12,000

Pre-event promotion, recognition & benefits

- Recognition on all promotions as Presenting Sponsor
- Company logo & link on event home page, SAO calendar posting & all invites
- 80 word company description on event home page
- Credit as sponsor of tournament prizes for 1st, 2nd and 3rd place teams

Promotion, recognition & benefits during the event

- Promote your company with one item in golfer gift bag
- Premium banner placement at registration and Awards Dinner
- Company branded lanyard on golfer name badges
- Sponsorship recognition and thanks from Emcee during Golfer Welcome
- Sponsorship recognition and thanks from Emcee during Awards Dinner
- Opportunity to address guests during Awards Dinner (2 minute)
- One Tee Sponsorship (\$1,000 value)
- One Team (4 golfers), 2 carts, drinks, golfer goodies & dinner (\$650 value)

Promotion, recognition & benefits after the event

- Recognition as Presenting Sponsor in attendee email (includes link)
- First right of refusal for 2011 Annual Golf Tournament Presenting Sponsor
- We will send all golfers, volunteers and sponsors an email on your behalf.

Awards Dinner Sponsor ✕ 1 available ✕ \$5,000

Pre-event promotion, recognition & benefits

- Recognition on all promotions as Awards Dinner Sponsor
- Company logo & link on event home page, SAO calendar posting & all invites

Promotion, recognition & benefits during the event

- Promote your company with one item in golfer gift bag
- Premium banner placement at registration and Awards Dinner
- Sponsorship recognition and thanks from Emcee during Awards Dinner
- One Tee Sponsorship (\$1,00 value)
- One Team (4 golfers), 2 carts, drinks, golfer goodies & dinner (\$650 value)

Promotion, recognition & benefits after the event

- Recognition as Awards Dinner Sponsor in attendee email (includes link)

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Golf Cart or Beverage Cart Sponsor x 1 available each x \$4,000

Pre-event promotion, recognition & benefits

Recognition on all promotions as Golf Cart Sponsor
Company logo & link on event home page, SAO calendar posting & all invites

Promotion, recognition & benefits during the event

Promote your company with one item in golfer gift bag
Premium banner placement at registration and Awards Reception
Sponsor recognition and thanks from Emcee during Awards Dinner
Company signage placed on each golf cart (100% visibility)
One Tee Sponsorship (\$1,000)
One Tee Sponsorship (2 carts, drinks, golfer goodies & dinner (\$650 value))

Promotion, recognition & benefits after the event

Recognition as Golf /Beverage Cart Sponsor in attendee email (includes link)

Hole in One Sponsor x 1 available x \$2,000

Includes all other Tee Sponsor promotion, recognition & benefits

Recognition on all promotions as Hole in One Sponsor
Priority Par 3 tee selection
Option to present winner with prize, photo opportunity at awards reception

Tee Sponsor x 15 available each x \$1,000

Pre-event promotion, recognition & benefits

Recognition on all promotions as Tee Sponsor
Company logo & link on event home page, SAO calendar posting & all invites

Promotion, recognition & benefits during the event

Promote your company with one item in golfer gift bag
Company logo displayed at registration and awards reception
Sponsor recognition and thanks from Emcee during Welcome
Includes Tee box table/2 chair setup. Tee preference given first-come basis.

Promotion, recognition & benefits after the event

Recognition as Tee Sponsor in attendee email

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Prize Sponsorships ✕ variety available ✕ \$500

Pre-event promotion, recognition & benefits

Recognition on promotions as prize sponsor

Company link on event home page, SAO calendar posting & all invites

Promotion, recognition & benefits during the event

Promote your company with one item in golfer gift bag

Sponsor recognition and thanks from Emcee at prize awarding

Promotion, recognition & benefits after the event

Recognition as prize sponsor in attendee email

✕ Contests, Prizes & Games ✕

Tournament Prizes

Tournament Winners: 1st, 2nd, 3rd place teams

Men's & Women's Closest to the Pin (**KP**)

Men's & Women's Longest Drive (**LD**)

Tee Prizes

Hole-in-One Contest

Putting Contest (on putting course) - *four shots for a foursome*

Happy Gilmore - *longest drive with a hockey stick*

Tournament Games

Caddyshack Tequila Shot - *take a shot before you make your shot*

Scotch & Cigar Bar - *a big hit with the golfers*

Raffle Prizes

Help boost our raffle ticket sales by donating items!

***Awarded to Presenting Sponsor, Awards Dinner Sponsor, Beverage Cart and Golf Cart Sponsors*

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Sponsorship Agreement

*Yes - my company is proud to sponsor the Software Association of Oregon's
15th Annual Golf Tournament, held Friday, July 16th at Langdon Farms.*

Sponsorship Type Tee Sponsor ✕ \$1,000 Hole in One Sponsor ✕ \$2,000
 Golf Cart or Beverage Cart Sponsor ✕ \$4,000 Awards Dinner Sponsor ✕ \$5,000
 Presenting Sponsor ✕ \$12,000 Par preference (not guaranteed) _____

Payment Type Invoice me - pay by check Pay online with credit card
Unless otherwise agreed, full payment of sponsorship is one week prior to event.

Sponsor Company: _____

Contact Name: _____ Title: _____

Email Address: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Artwork To ensure your company's logo is properly displayed on the web and in print, please submit your logo in one of the following formats: .jpg, .png, .pdf, .psd, .tiff, .eps. Images must have a dpi/resolution of 300+. Artwork must be submitted no later than 1 week prior to event to be included in event print material. Images will be resized to fit our templates, so if you have both a horizontal and vertical logo, please send both.

Banners Please bring your company's hanging banner to the SAO offices by Friday, July 2nd at noon.

Raffle All sponsors are invited to participate in our golf raffle. Submit your prize(s) with description by Friday, July 2nd at noon and we'll be sure to credit and thank you at the awards reception when prizes are awarded.

Golfer Gift Bag Each sponsor (excluding tee sponsors) may submit one item for the golfer gift bag. All items need to arrive at the SAO office no later than Friday, July 2nd at noon. Any items received after this date will NOT be distributed at the event. To insure there is no item duplication, send us your item description as soon as possible. Contact us for golf promo ideas or if you need a provider recommendation.

Tee Sponsorship Tees will be assigned on a first come basis, and include one table and two chairs. First five tee sponsors will receive a canopy included. Extra canopies can be rented for an additional \$50. Decoration of hole must be in keeping with course policies.

Need help picking a theme or need an attention grabber at your tee? Ask us for ideas! We'll also be running golf games at many of the tees and will be providing volunteers to oversee play.

For questions or to submit artwork, contact:

Stephanie El-Hajj
Director of Programs ✕ Golf Tournament Director
503-228-5435 ✕ stephanie.el-hajj@sao.org